



2025 INFORMATION PACKAGE



POWER CHEER GYM

580 Quebec Street
London, ON

www.powercheergym.com

BUILDING LEADERS AND CHAMPIONS



THE PCG ROOTS

Welcome to the 27th year of Power Cheer Gym.

The Power Cheer Gym began as a training site for the storied UWO Cheer team then quickly expanded to encompass high school, youth, junior and senior all-star teams. Over the past decade and a half, there have been many changes to the landscape of competitive cheer to the point where the sport is now officially recognized by the International Olympic Committee.

PCG is proud to be the home base for the National Champion All-Girl and Coed Western teams and we look forward to another great season of training and competing with athletes from London and surrounding regions.

YOUR JOURNEY WITH THE PCG

Recreational Cheer

Get your start in cheerleading with our entry level cheerleading program. There is no experience required for this fun program that has been created for young athletes to learn the all of the basics.

All-Star Prep

The first step in competitive programs. Teams attend local competitions where teams are ranked or rated. Skill assessments may be required for team placements.

Ages 5-8
Grouped By Age

September - April
1 Summer Practice a week
2 Practice Per Week in season
Local Competitions

All-Star

This is the largest component of competitive cheer. There are presently upwards of 40 different divisions and 'levels' available and PCG teams adjust each season to 'Level Up' and optimize the success of our athletes. .

Ages 6+
Grouped By Age

Late June - Mid-April
1 Summer Practice a week
2 Practice Per Week in season
Local & Travel Competitions

YEARLY INVESTMENT

This season fees will be All-Inclusive. Below you will find details outlining what is included, information on installment plans and charts with price points for each age bracket and level.

THE ALL-INCLUSIVE TEAM FEES

Prep, All-Star and Worlds - Monthly tuition fees, open gyms, two program t-shirts and all Canadian Competition Fees. *The annual Ontario Cheerleading Federation and Cheer Canada membership fees are separate.*

If an American Event is scheduled, it will be collected separately.

	ALL-INCLUSIVE FULL PRICING	PAYMENT OPTIONS
Recreational Cheer	Not Applicable	\$250 Per Term
All-Star Prep	\$1780 - \$2130	Pay In Full or 10 Month Installments <i>Early Bird Pay In Full Discount ends May 31</i>
All-Star	\$1950 - \$2395	

TEAM APPAREL

UNIFORMS

All-Star - \$400-\$450 +HST - we are entering the final year of our present uniform cycle. *There will be a uniform swap/sale for gently experienced uniforms set up once the season gets rolling.*

Uniform Sizing Dates: July 24-28th
Uniform Order Deadline: August 6th

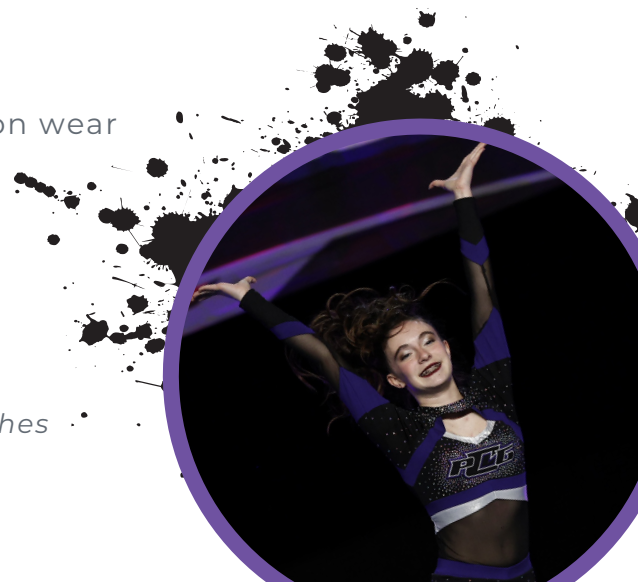
Rec Team: outfitted in economically priced competition wear

SHOES

Recreational - indoor running shoes are required.

Prep - Plain white running shoes are required.

All-Star - White cheerleading shoes are required. *Coaches will coordinate brand preferences once team starts.*

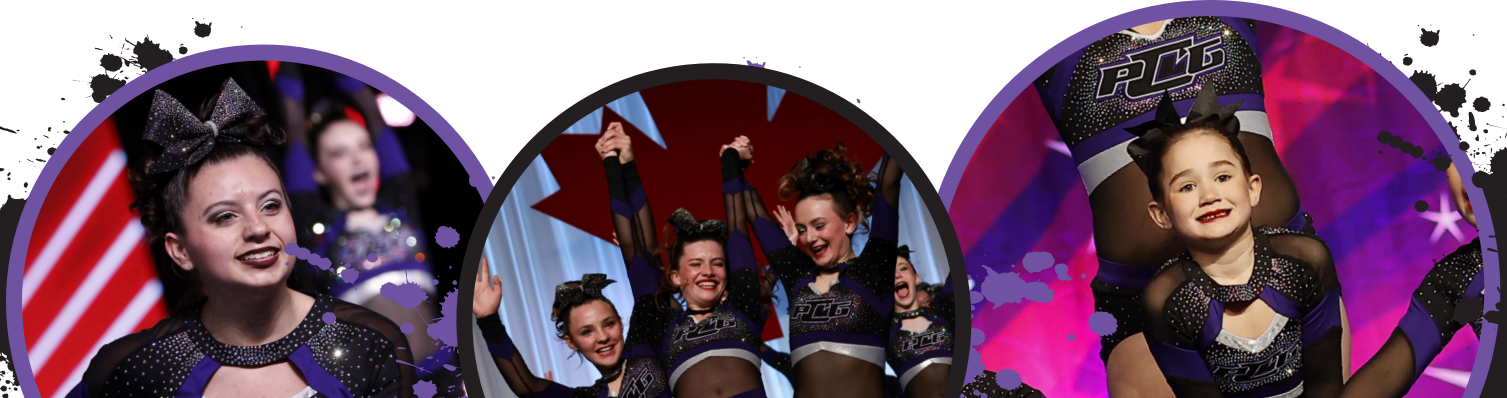


COMPETITION SCHEDULE

The finalized competition schedule for the upcoming season will be coordinated in partnership with the new team parents/athletes.. We want to build a schedule that offers our families the opportunity to compete at some of the best value events in the area. This is a *sample* of the events that we are looking at attending this season. *Due to incomplete Event information publication dates, competition fees might increase slightly (~\$30-\$40max).*

Prep will attend 4 events, All-Star will attend 5-6 events TBA.

PREP	ALL-STAR	<i>Earned Bid Events</i>
CE Winterfest St Catharines Jan 17	Cheer For the Cure Oahawa Dec 5-7	
OCF Provincial Championsips Brampton Mar 6-8	CE Winterfest St Catharines Jan 17	
OCF Ontario Cup Location/Date TBA	Cheer Challenge Southwest Quest Chatham Feb 1	
Cheer Challenge Southwest Quest Chatham Feb 1	CE Ontario Championships Kitchener Feb 13-15	
Cheer Challenge Cheer Challenge Cup St Catharines Date TBA	Battle at the Border/ Showdown Niagara Falls Feb 21/22	
	OCF Provincial Championships Brampton Mar 6-8	
	CE Nationals International Centre Mississauga April 10-13	Canadian Finals International Centre Mississauga April 10-13



POLICIES AND CREDITS

SIBLING RATE

A discount of \$200 per athlete will be applied when registering.

REFUND POLICY

Any withdrawal from a team must be done by the 20th of the month by emailing pcg@powercheergym.com. Cancellation after that is not subject to a refund.

Within 1 month of registration - \$150 administrative fee is retained

Prior to October 1st - 40% of the applicable full year tuition is retained by the PCG.

Prior to November 1st - 55% of the applicable full year tuition is retained by the PCG.

Prior to December 1st - 65% of the applicable full year tuition is retained by the PCG.

On or after December 1st - No refunds will be issued.

Pay In Full Discount

Members that pay the full year prior to May 31, receive a \$200 discount

OUT OF HIGH SCHOOL/COLLEGIATE CREDIT

We understand that athletes out of high school have other financial commitments to see to during the school year. In order to keep our sport affordable for our Post-Secondary athletes, we are proud to offer those athletes a discounted rate when registering for applicable teams at the PCG.





Contact us at cheer@powercheergym.com or visit www.powercheergym.com for more information