



PCG
POWER CHEER GYM

2024 INFORMATION PACKAGE



POWER CHEER GYM

580 Quebec Street
London, ON

www.powercheergym.com

BUILDING LEADERS AND CHAMPIONS



THE PCG ROOTS

Welcome to the 26th year of Power Cheer Gym.

The Power Cheer Gym began as a training site for the storied UWO Cheer team then quickly expanded to encompass high school, youth, junior and senior all-star teams. Over the past decade and a half, there have been many changes to the landscape of competitive cheer to the point where the sport is now officially recognized by the International Olympic Committee.

PCG is proud to be the home base for the National Champion All-Girl and Coed Western teams and we look forward to another great season of training and competing with athletes from London and surrounding regions.

YOUR JOURNEY WITH THE PCG

Recreational Cheer

Get your start in cheerleading with our entry level cheerleading program. There is no experience required for this fun program that has been created for young athletes to learn the all of the basics.

All-Star Prep

The first step in our competitive program. Teams attend local competitions where teams are ranked or rated. Skill assessments may be required for team placements.

Ages 5-8
Grouped By Age

September - April
1 Summer Practice a week
2 Practice Per Week in season
Local Competitions

All-Star

This is the largest component of competitive cheer. There are presently upwards of 40 different divisions and 'levels' available and PCG teams adjust each season to 'Level Up' and optimize the success of our athletes. .

Ages 6+
Grouped By Age

Late June - Mid-April
1 Summer Practice a week
2 Practice Per Week in season
Local & Travel Competitions

YEARLY INVESTMENT

This season fees will be All-Inclusive. Below you will find details outlining what is included, information on installment plans and charts with price points for each age bracket and level.

THE ALL-INCLUSIVE TEAM FEES

Prep, All-Star and Worlds - Monthly tuition fees, open gyms, two program T-shirts and all Canadian Competition Fees. Ontario Cheerleading Federation and Cheer Canada membership fees are separate.

American Events will be collected separately.

	ALL-INCLUSIVE FULL PRICING	PAYMENT OPTIONS
Recreational Cheer	Not Applicable	\$250 Per Term
All-Star Prep	\$1750 - \$2100	Pay In Full or 10 Month Installment <i>Early Bird Pay In Full Discount applied May 31</i>
All-Star	\$1900 - \$2365	
Worlds	TBA	

TEAM APPAREL

UNIFORMS

Prep - Approximately \$150

All-Star - \$450-\$550 +HST - we are entering into Year 2 of our new uniform cycle.

There will be a uniform swap/sale for gently experienced uniforms set up once the season gets rolling.

Uniform Sizing Dates: TBA

Uniform Order Deadline: End of September

SHOES

Recreational - indoor running shoes are required.

Prep - Plain white running shoes are required.

All-Star - White cheerleading shoes are required.

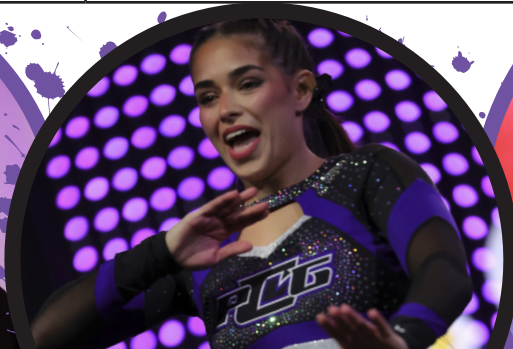


COMPETITION SCHEDULE

We're working on building a top notch competition schedule for the upcoming season and will establish our event list in partnership with the new team parents/athletes.. We want to build a schedule that offers our families the opportunity to compete at some of the best events in the area. This is a sample of the events that teams are looking at attending this season.

*Prep will attend 4 events, All-Star will attend 5-6 events.
Worlds Teams would attend 2-3 events this season.*

PREP	ALL-STAR	WORLDS
Cheer Challenge Extreme Chill Jan 26 Barrie	Cheer For the Cure Dec. 7-8 Oshawa	<i>Cheer For the Cure</i> Dec. 7-8 Oshawa
Cheer Challenge Quest of the Southwest Feb 2 Chatham	Cheer Challenge Extreme Chill Jan 26 Barrie	<i>CE Ontario Championships</i> Feb 7-9 Kitchener
OCF Provincial Championships Feb 28 - Mar 2 Brampton	CE Ontario Championships Feb 7-9 Kitchener	<i>OCF Provincial Championships</i> Feb 28 - Mar 2 Brampton
OCF Ontario Cup Mar 29 Brampton	OCF Provincial Championships Feb 28 - Mar 2 Brampton <i>* All Non UCA teams</i>	<i>Worlds</i> April 25 - 28 Orlando, FL
	UCA All-Star Nationals Ma 8-9 Orlando, FL <i>* Adrenaline Only</i>	
	CE Nationals April 4-6 Niagara Falls	



POLICIES AND CREDITS

SIBLING RATE

A discount of \$200 per athlete will be applied when registering.

REFUND POLICY

Any withdrawal from a team must be done by the 20th of the month by e-mailing pcg@powercheergym.com. Cancellation after that is not subject to a refund.

Within 1 month of registration - \$150 administrative fee is retained

Prior to October 1st - 40% of the applicable full year tuition is retained by the PCG.

Prior to November 1st - 55% of the applicable full year tuition is retained by the PCG.

Prior to December 1st - 65% of the applicable full year tuition is retained by the PCG.

On or after December 1st - No refunds will be issued.

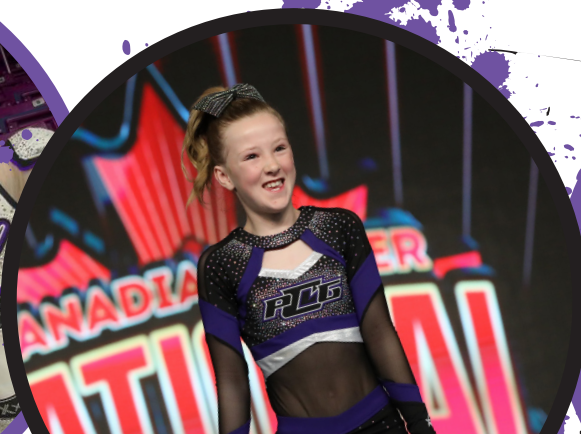
REFERRAL PROGRAM

For every new athlete that registers and refers your family name, you will receive a \$50 Credit on your Amilia account. The credit can be used towards any activity in Amilia (gym fees, private lessons or classes).

If you refer 4 or more families, your name will be entered in to a draw to be held at the end of October for a chance to get 50% discount on your gym fees for the rest of the season.

OUT OF HIGH SCHOOL/COLLEGIATE CREDIT

We understand that athletes out of high school have other financial commitments to see to during the school year. In order to keep the our sport affordable for our Post-Secondary athletes, we are proud to offer those athletes a discounted rate when registering for teams at the PCG.





Contact us at info@powercheergym.com or visit www.powercheergym.com for more information